

## BRAID Conference

### Prague, Czech Republic – May 28<sup>th</sup> 2012

Bridging Research in Ageing and ICT Development (BRAID) funded by the European Commission within the 7<sup>th</sup> Framework Program - aims at developing a comprehensive Research and Technological Development (RTD) roadmap for active ageing by consolidating existing roadmaps and by describing and launching a stakeholder co-ordination and consultation mechanism. The project activities focus on key research challenges and defining a vision for a comprehensive approach in supporting the well-being and socio-economic integration of increasing numbers of senior citizens in Europe.

The future and perspective of ageing populations is often associated with negative terms, i.e. when considering the challenges posed by the age structure of the labour force, the sustainability of social protection schemes and financing and organization of health care systems. This negative image, however, does not live up to the cultural and professional resource of older people. People often do not feel 'old' and want to be socially involved. But, advanced age comes along with increasing physical, sensual as well as psychological changes that need to be considered in combination with socio-economic aspects in order to provide appropriate support and motivation for participation.

The final BRAID Conference will present results achieved by the project, encompassing the roadmap and implementation activities. The one-day meeting seeks to discuss socio-economic aspects in ICT and ageing that influence and shape *recreational activities across different life settings* and mechanisms that empower older people to *live independently and fulfilled*. The conference will provide space for stakeholders to exchange and discuss the results from practical experiences including best practice projects and failed approaches in the field of ICT and ageing.

**The final BRAID Conference will take place  
on May 28<sup>th</sup> 2012 in Prague.**

The BRAID consortium welcomes abstracts from scientists, researchers, practitioners in the field of ICT and ageing.

Submissions should be in accordance with the themes and subthemes listed below:

- **Road mapping projects:**  
ICT, Ageing, Health, Wellness, Disability
- **Recreation in life for ageing populations:**  
Entertainment, leisure and education, ICT training, learning models and infrastructure, access to communities, voluntary commitment, activities to reduce and prevent loneliness and isolation
- **Independent living**  
technology and services, infrastructure, technology-based empowerment, daily life assistance, ensure mobility and accessibility to family, carers and the community, safe and secure environments
- **Other relevant research or projects**



To present a paper at the BRAID conference, an abstract of the proposed paper must be submitted by **January 31, 2012**. All abstracts must be submitted electronically via email to the following email address: [submission@braidproject.org](mailto:submission@braidproject.org).

The abstract document format should be Acrobat (.PDF) or Microsoft Word (.DOC) and should **address the major aspects** of your paper. The abstract title should be in UPPER CASE LETTERS. The maximum length of the body of the abstract is 300 words. Font: Arial, size 10 point. Use left alignment and single line spacing.

**Description of the paper:** summarize the scope and nature of the work.

**Application:** describe the possible application of knowledge provided in the paper.

**Results, observations, and conclusions:** describe the results presented in the paper and state specific conclusions of your work.

Abstracts will be evaluated on the basis of current interest and relevance to the topic areas. If your abstract is accepted, you may submit a written paper to BRAID. All abstracts and papers must be in English. Authors of accepted abstracts are to submit the full paper by **April 30, 2012**.

Accepted abstracts will be presented at the BRAID Conference and may be published in the Conference Proceedings. Publication of accepted full papers is currently being negotiated with a Science Citation Index listed publisher.

**Important Dates:**

Call for Abstracts opens: **November 30, 2012**

Deadline for submission of abstracts: **January 31, 2012**

Notification of acceptance of abstract: **February 28, 2012**

Full Paper submission for accepted abstracts (optional): **April 30, 2012**

If you have any questions, please contact [info@braidproject.org](mailto:info@braidproject.org).